2018
FALL EDUCATIONAL CONFERENCE & EXPO
SEPTEMBER 24-26, 2018
BOSTON PARK PLAZA
BOSTON, MA
Exhibitor & Sponsorship Prospectus
#AMRPA
WHY SPONSOR?

AMRPA Educational Conference & Expo sponsorships allow you to reach more than 400 rehabilitation executives, administrators, physicians, and researchers. Your sponsorship is recognized not only during the conference, but throughout the year. Sponsors gain unique exposure for their products and services, expand brand recognition and awareness, and demonstrate their commitment to the rehabilitation community to the leaders of rehabilitation systems, facilities, and units.

Attendee Demographics

We are the only rehabilitation conference that offers a concentrated audience of decision makers from a range of medical settings and occupations.

57.4% are the decision makers when it comes to purchases within their organization.

87% of attendees utilize the AMRPA conference app where your sponsored banner ads run constantly. In addition, company profile and logos are available for all sponsors and exhibitors.

About the Meeting

Every year, rehabilitation professionals across the country attend AMRPA’s two and a half days of educational programs to increase their productivity and facilitate better care for the patients who they serve.

Inpatient rehabilitation hospitals and units are an integral part of the nation’s health care system. They play a crucial role in advancing the care, treatment, and recovery of individuals with disabling injuries and illnesses. The AMRPA Educational Conference & Expo focuses on cutting edge and innovative strategies to promote and achieve successful outcomes and advocacy in the interests of inpatient rehabilitation hospitals and units, outpatient rehabilitation centers, and other medical rehabilitation providers.

In addition, the AMRPA educational conference offers several unique opportunities for attendees to network and socialize. Many companies support the AMRPA educational conference through sponsorships and exhibiting, which provides attendees the opportunity to meet face-to-face with vendors and learn about new products and services that enhance the rehabilitation profession.

WHO ATTENDS?

- Chief Executive Officers
- Chief Financial Officers
- Chief Operating Officers
- Chief Medical Officers
- Medical Directors
- Physicians
- Nurses
- Business Development VPs
- Clinical Coordinators
- Researchers
- Business & Compliance Consultants

18%
Presidents, CEOs, COOs, & VPs

41%
Managers & Directors

GENDER:
14.5% Male
85.5% Female

AGE:
46.8% 26 - 49
46.8% 50-65
3.2% Over 65
SPONSORSHIP LEVELS

All Sponsorship levels receive the following benefits:
- Organization name on signs in registration area
- Recognition by AMRPA leadership at opening session (no logos)
- Sponsor ribbons for all company representatives (no logos)
- Company profile, logo, and link on AMRPA website as a conference sponsor
- Company profile and logo in sponsorship and expo guide
- Company profile, logo, and banner ads in conference app
- Social media recognition throughout the year

Platinum Sponsorship - $10,000
- Two complimentary conference registrations
- Two complimentary preferred location exhibit booths
- Full page advertisement in the sponsorship and expo guide
- Exclusive onsite signage during the conference
- Four full page advertisements in upcoming AMRPA magazines
- AMRPA press release announcement
- Two promotional e-blasts to AMRPA members and affiliates
- Exclusive vendor room with directional signage with company logo to direct attendees, and map listing in conference program

Gold Sponsorship - $7,500
- One complimentary conference registration
- One complimentary preferred location exhibit booth
- Full page advertisement in the sponsorship and expo guide
- Exclusive onsite signage during the conference
- Three full page advertisements in upcoming AMRPA magazines
- AMRPA press release announcement
- One promotional e-blast to AMRPA members and affiliates

Silver Sponsorship - $5,000
- One complimentary conference registration
- One complimentary exhibit booth
- One half page advertisement in the sponsorship and expo guide
- Additional onsite signage during the conference
- Two full page advertisements in upcoming AMRPA magazines

Bronze Sponsorship - $2,500
- One half page advertisement in the sponsorship and expo guide
- Additional onsite signage during the conference
- Two half page advertisements in upcoming AMRPA magazines

REGISTRATION
The Platinum, Gold, and Silver sponsorship levels receive one or two free full conference registrations, which includes access to all conference sessions, the exhibit hall, breakfasts, lunches, breaks, receptions, and other networking functions. If additional company representatives wish to attend, they must pay and register as a full conference participant.

QUESTIONS?
For assistance with sponsorship and exhibit booths, contact AMRPA Staff Associate, Samantha Schwarz at sschwarz@amrpa.org or by calling 202-207-1132.
EXCLUSIVE COFFEE SPONSORSHIP

At the AMRPA 2017 Fall Conference there was one request that was heard loud and clear: more coffee. Celebrate your sponsorship of AMRPA by providing coffee to our conference attendees. Coffee will be served throughout the conference and offers unique recognition for your organization. All coffee sponsors have the ability to bring their own flyers for display on beverage tables during their designated date, pending permission by AMRPA.

Day 1 (Monday, September 24) - $4,500

- 2 color branded coffee cups
- One full page magazine advertisement in an upcoming AMRPA magazine
- Recognition in daily email to conference attendees
- Exclusive signage at the beverage table

Day 2 (Tuesday, September 25) - $4,500

- 2 color branded coffee cups
- One full page magazine ad in an upcoming AMRPA magazine
- Recognition in daily email to conference attendees
- Exclusive signage at the beverage table

Day 3 – (Wednesday, September 26) - $2,000

- 1 color branded coffee cups
- One half page magazine ad in an upcoming AMRPA magazine
- Shout out in daily email to conference attendees
- Exclusive signage at the beverage table

QUESTIONS?
For assistance with sponsorship and exhibit booths, contact AMRPA Staff Associate Samantha Schwarz at sschwarz@amrpa.org or by calling 202-207-1132.
UNRESTRICTED EDUCATIONAL GRANT

Organizations or companies may choose to award AMRPA an unrestricted educational grant to support the conference.

Sponsors are prohibited from conducting any promotional activities within the session rooms. Product specific materials cannot be distributed to meeting attendees except in the exhibit hall. AMRPA makes all education programming decisions completely free and clear from the influence of any commercial interest. All presenters for CME activities are selected based on educational merit and the learning needs of our attendees.

The American Medical Rehabilitation Providers Association (AMRPA) does not endorse any medical product, treatment, or service sold by any corporation, institution, or member supporting our organization. Partnerships, sponsorships, or advertising are not an endorsement of a product or service by AMRPA and may not be represented as such, in any way.

AMRPA welcomes commercial business, nonprofit organizations, and individuals to help support the AMRPA Educational Conference & Expo. Demonstrate your dedication to learning and information sharing to leaders in the field of traumatic stress as a sponsor of the meeting. Please note: logos of any company considered a commercial interest are not permitted in the disclosure of commercial support and cannot have logos displayed in promotion at the meeting. Only company names may be used. A commercial interest is any entity producing marketing, reselling, or distributing health-care goods or services consumed by or used on patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests.

ACCREDITATION STATEMENT
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint partnership of Amedco and the American Medical Rehabilitation Providers Association (AMRPA). Amedco is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION STATEMENT
Amedco designates this live activity for a maximum of AMA PRA Category1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
WHY EXHIBIT?

The AMRPA exhibit area is action-packed and located throughout the main foyer of the conference meeting rooms. Take advantage of this exceptional venue to promote your products, showcase your services, share your message, and increase your visibility with collaboration among key individuals in the field of medical rehabilitation. Our exhibit area is the center of conference activity ensuring high volumes of attendee traffic, and is the pathway to plenary and concurrent sessions. Each of the breakfasts, lunches, and receptions are served daily in the exhibit area.

**Every exhibitor receives:**

- One free full conference registration
- Company profile and logo in sponsorship and expo guide
- Company profile, logo, and link on AMRPA website as a conference exhibitor
- Company profile and logo in the conference app
- Exhibitor badges for all company representatives
- Early and final conference attendee list

### REGISTRATION

Every exhibitor receives one free full conference registration which includes access to all conference sessions, the exhibit hall, breakfasts, lunches, breaks, receptions, and other networking functions. If additional company representatives wish to attend to staff the exhibit booth, they must pay the exhibitor registration fee of $250. However, any company representatives who wish to attend the conference educational sessions must pay the full registration price.

### QUESTIONS?

For assistance with sponsorship and exhibit booths, contact AMRPA Staff Associate Samantha Schwarz at sschwarz@amrpa.org or by calling 202-207-1132.

### Exhibit Booth Size | Exhibitor Classification | Pre-Early Bird Rate* (Ends March 31, 2018) | Early Bird Exhibitor Rate (Ends June 30, 2018) | Regular Exhibitor Rate (Begins July 1, 2018)
--- | --- | --- | --- | ---
8’ x 5’ (pipe and drape) | Members | $1,700 | $2,000 | $2,250
8’ x 5’ (pipe and drape) | Nonmembers | $2,550 | $3,000 | $3,250
16’ x 5’ (pipe and drape) | Members | $3,200 | $3,800 | $4,300
16’ x 5’ (pipe and drape) | Nonmembers | $4,080 | $4,800 | $5,200

All exhibit booth reservations are not final until an exhibitor contract is received. Exhibit booths are provided on a first come, first serve basis, pending the approval of AMRPA.

*In order to receive the pre-early bird rate, full payment and an exhibitor contract must be received before March 31st, 2018.*
PAST EXHIBITORS
(selected sample)

- Cerner Corporation
- Bioness
- Select Medical
- Marianjoy Rehabilitation Hospital
- Mary Free Bed Rehabilitation Hospital
- WebPT
- Mediware
- eRehabData®
- Aretech LLC
- Brooks Institute of Higher Learning
- Hocoma Inc.
- Bioness
- Angel MedFlight
- Bionik Labs
- Levi + Long Design Associates
- GPS Healthcare Consultants
- IT HealthTrack, Inc.
- Indego
- CARF International
- Jintronix
- Reflexion health, Inc.
- Tyromotion
- AltieriGroup
- Intelligent Charting
- SigmaCare
- OnShift
- Reha Technology USA
- Ekso Bionics

QUESTIONS?

For assistance with sponsorship and exhibit booths, contact AMRPA Staff Associate Samantha Schwarz at sschwarz@amrpa.org or by calling 202-207-1132. Visit www.amrpa.org for more information and to reserve your booth today.
THANK YOU TO OUR 2017 SPONSORS AND VENDORS:

eRehabData®
Cerner Corporation
CARF International
Mediware
Aretech LLC
Bioness
Select Medical
JFK Johnson Rehabilitation Institute
Spaulding Rehabilitation Hospital
Uniform Data System
Brooks Institute of Higher Learning
Rehabilitation Institute of Michigan
Marianjoy Rehabilitation Hospital
Hocoma Inc.
Mary Free Bed Rehabilitation Hospital
WebPT
Angel MedFlight
FAIR Fund
Hope Network Neuro Rehabilitation
Bionik Labs
Carolinas Rehab
Cantata Health
Allscripts

PLAN AHEAD!
Mark your calendar for our upcoming annual meetings:

2019 Fall Educational Conference & Expo
Loews Coronado Bay Resort
San Diego, CA
October 14-16, 2019

2020 - Austin, TX
2021 - Orlando, FL
2022 - Phoenix, AZ

AMRPA
AMERICAN MEDICAL REHABILITATION PROVIDERS ASSOCIATION

www.amrpa.org
EXHIBITOR CONTRACT

16th Annual Educational Conference & Expo

September 24–26, 2018 • Boston Park Plaza • Boston, Massachusetts

Sponsorship and exhibit space confirmation and information should be sent to:

Name
Title

Company / Organization

Address
City
State / Province
Zip / Postal Code
Country
Email

Company / Organization Website

SPONSORSHIP LEVELS
Choose your sponsorship level:

☐ Platinum - $10,000
☐ Gold - $7,500
☐ Silver - $5,000
☐ Bronze - $2,500

COFFEE SPONSORSHIP
Choose the coffee sponsorship you would like to participate in:

☐ Day 1 (Monday, September 24) - $4,500
☐ Day 1 (Tuesday, September 25) - $4,500
☐ Day 3 (Wednesday, September 26) - $2,000

Total Sponsorship Payment: $_____________________

For sponsors:

☐ Sponsor and DO NOT wish to exhibit
☐ Two 8’ x 5’ booths as a part of Platinum Sponsorship
☐ One 8’ x 5’ booth as a part of Gold or Silver Sponsorship

*Sponsors may purchase additional booths

BOOTH SELECTION
Preferred booth #_____________________________
Assign near: ________________________________
Do not assign near: __________________________

AMRPA will make every effort to accommodate your preferences, but booth placement is not guaranteed.

Total Exhibitor Payment: $_____________________

EXHIBIT SPACE
Choose your exhibit space for the pre-early bird rate:

☐ 8’ x 5’ member rate - $1,700
☐ 8’ x 5’ nonmember rate - $2,550
☐ 16’ x 10’ member rate - $3,200
☐ 16’ x 10’ nonmember rate - $4,080
AGREEMENT

The undersigned (exhibitor) hereby agrees to that in exchange for payment of the amount referenced above, AMRPA will reserve exhibit space and permit use by the company or organization at the time, date and in the manner specified above and determined at AMRPA’s sole discretion. The undersigned hereby acknowledges receipt of and agrees to abide by the above terms and any additional terms deemed necessary by AMRPA and communicated to exhibitor verbally or in writing. Nothing in this contract shall be construed as preventing AMRPA from modifying the exhibitor’s specific exhibit location or placement at any time, or rescinding exhibitor’s reservation. AMRPA reserves the right to terminate this agreement at any time at its sole discretion. The undersigned agrees that the products or services listed on this contract are those to be exhibited, and that it will not display any material that is the intellectual property of another organization, company, or person, unless expressly permitted by the owner. By signing and submitting payment, the exhibitor acknowledges the sale is final and that no refund will be provided under any circumstances.

_______________________________________________
Authorized signature

_______________________________________________
Date

_______________________________________________
Name

_______________________________________________
Title

PAYMENT

Complete this contract and attach payment to reserve a booth or support opportunity for the AMRPA 16th Annual Fall Educational Conference & Expo. All booths and support opportunities are awarded on a first come, first serve basis.

Total Payment Enclosed: $________________________

Make checks payable to:

ATTN: Samantha Schwarz
American Medical Rehabilitation Providers Association (AMRPA)
529 14th Street NW, Suite 750
Washington, DC 20045

Please indicate payment type:
☐ Check

_______________________________________________
Check # ........................................ Date

☐ Credit Card

_______________________________________________
Credit Card #

_______________________________________________
Expiration date

_______________________________________________
Cardholder’s name

☐ This is a corporate credit card

Please contact Samantha Schwarz at sschwarz@amrpa.org for an invoice.

SEND IN YOUR CONTRACT

☐ Mail your completed contract and appropriate fees to:

ATTN: Samantha Schwarz
American Medical Rehabilitation Providers Association (AMRPA)
529 14th Street NW, Suite 750
Washington, DC 20045

☐ Email your completed contract with credit card payment information to: sschwarz@amrpa.org
## TERMS AND CONDITIONS

The following terms and conditions apply to this exhibitor and sponsorship contract. These terms are subject to modification at any time at the American Medical Rehabilitation Providers Association’s (AMRPA) sole discretion. No refunds will be provided except as otherwise noted. AMRPA reserves the right to refuse or rescind exhibit or sponsorship space to any entity or person at its sole discretion.

### Exhibits and Signs

Each exhibit space will include waist high pipe and drape. A company identification sign will be provided to each exhibitor by AMRPA. A table will be provided for the exhibitor to use for display. The exhibitor will not be able to change any permanent fixtures in or around the exhibit space, including any lighting, carpeting, furniture or other items.

### Space Assignment

AMRPA will determine the specific space assigned to each exhibitor at its own discretion. AMRPA will attempt to assign spaces in the order in which applications are received. Program sponsors and past exhibitors will be assigned the first available space and have priority placement over those companies reserving booth space only, subject to AMRPA’s discretion. Every effort will be made to respect the exhibitors’ space choices when possible, but the decisions of AMRPA shall be final. AMRPA reserves the right to adjust space assignments at any time when such action is deemed to be in the best interest of the total exhibit effort. AMRPA reserves the right to determine the eligibility of any company or product for inclusion in the display.

### Payment

Payment must be received in full with contract, before March 31, 2018 to receive the pre-early bird rate. Payment must be received in full with contract, before June 30, 2018 to receive the early bird rate. An exhibit booth reservation is not complete until a contract and full payment is received by AMRPA. Checks should be made payable to AMRPA and mailed to:

**ATTN: Samantha Schwarz**  
American Medical Rehabilitation Providers Association (AMRPA)  
529 14th Street NW, Suite 750  
Washington, DC 20045

### Cancellation Policy

All sales are final and no refunds will be given at any time.

### Installing Exhibits

The exhibit area will be available for set-up on Monday, September 24, from 7 a.m. - 11 a.m. All exhibits must be set up by 11 a.m., Monday, September 24.

Assembly of exhibits during the regularly scheduled exhibit hours is not permitted.

### Dismantling Exhibits

All exhibits must remain intact until the official closing time of Wednesday, September 26, at 12:00 p.m., and may not be dismantled or removed, in whole or in part, before that time.

### Conducting Exhibits

A representative for the exhibitor must be present at all times during display hours, which includes will be determined and provided by AMRPA. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of AMRPA. AMRPA reserves the right to refuse applications that do not meet the standards, required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc. AMRPA also reserves the right to determine that the display is too distracting or disturbing to the conference and request immediate alterations or disassembling of the exhibit.

### Fire Protection

All materials used in the exhibit area must be flameproof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the fire department. Any exhibit or parts thereof found not to be fireproof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed. Exhibitors agree to comply with any requests from the facility or AMRPA to assure compliance with local safety law or regulation.

### Security

It is the sole responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the display – even temporarily. AMRPA is not responsible for any stolen or lost exhibit materials before, during, or after the conference.

### Protection of the Hotel Building

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or permanent fixtures of the hotel building or furnishings.
Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the AMRPA will be the final judge thereof and his/her decision shall be binding on all parties concerned.

Restrictions on Use of Space
No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of AMRPA. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotel. Operation of sound devices is allowed if the exhibitor complies with AMRPA discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the exhibition.

Care of Exhibits
Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor’s expense, in a manner determined by AMRPA.

Liability and Indemnity
Exhibitor assumes entire responsibility and hereby agrees to indemnify, defend, and hold harmless the American Medical Rehabilitation Providers Association, its employees, officials and agents, against all claims, losses and damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the American Medical Rehabilitation Providers Association or other third parties.

In addition, exhibitor acknowledges that the American Medical Rehabilitation Providers Association does not maintain insurance covering exhibitor’s property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

Compliance
The exhibitor agrees to abide by any instructions by AMRPA. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety, and health as well as the rules and regulations of the operators of and/or owners of the property where the exhibition is held.

Liability
The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor’s activities on the hotel (Boston Park Plaza) premises.

Registration
Every exhibitor receives one free full conference registration for one person only which includes access to all conference sessions, the exhibit hall, breakfasts, lunches, breaks, receptions, and other networking functions. In order to be permitted to have additional company representatives staff the exhibit booth, an exhibitor registration fee of $250 will apply. This exhibitor registration fee will not permit access to any conference education sessions. Any additional company representatives who wishes to attend the conference educational sessions must pay the full registration price.