AMERICAN MEDICAL REHABILITATION PROVIDERS ASSOCIATION

AMRPA 2027 Partnership, Sponsorship, and Exhibitor Opportunities

AMRPA is the only national trade association representing more than 830 inpatient rehabilitation hospitals and units, hospital outpatient departments, and other settings independent of the hospital, such as comprehensive outpatient rehabilitation facilities, rehabilitation agencies, and skilled nursing facilities. AMRPA members provide rehabilitation services across multiple health care settings to help patients maximize their health, functional skills, independence, and participation in society so they can return to home, work, or an active retirement.

AMRPA MISSION STATEMENT

Advancing the field of medical rehabilitation through advocacy, education, and the promotion of access to care.

AMRPA 2027 CONFERENCE DATES



AMRPA 2027 Spring Conference & Congressional Fly-In
March 14-16, 2027
The Royal Sonesta Washington DC Capitol Hill
Washington, DC



AMRPA 2027 Educational Conference & Expo
October 31-November 3, 2027
Gaylord Rockies Resort & Convention Center
Denver, CO

Questions?

Please contact AMRPA Membership & Strategic Partnerships Director Caitlin Hardy at **chardy@amrpa.org.**

AMRPA Platinum Partnership

SUPPORT THE FIELD OF MEDICAL REHABILITATION BY BECOMING A PLATINUM PARTNER

The creation of AMRPA in 1997 presented a new opportunity and renewed commitment to represent the continuum of medical rehabilitation providers with one voice. Since its inception, AMRPA is a membership-driven organization, one that listens to its members, supports their operational and informational needs, advocates on their behalf and works with them to ensure their viability and patient access to the care they provide in an ever-changing health care world. AMRPA's platinum partnership allows you to reach more than 4,000 medical rehabilitation executives, managers, administrators, physicians, nurses, clinicians, and researchers all year round! Platinum partners of AMRPA will gain unique exposure for their products and services, expand brand recognition and awareness, and demonstrate your commitment to the rehabilitation community. We offer many opportunities to create a meaningful partnership with targeted exposure for your organization.

Boost Your Brand by Partnering with AMRPA

As an AMRPA Partner, you gain year-round access and recognition. Your company will be prominently displayed through exclusive brand placement, conference sponsorship opportunities, and exhibit booth incentives. The AMRPA Partnership Program is the most flexible and valuable way for your company to connect with your audience in the medical rehabilitation community.

ANNUAL PARTNERSHIP

AMRPA Platinum Partner – $25,000

- Recognition as a Platinum Partner on the AMRPA home page and the event webpages to include your linked organization logo.
- One complimentary conference registration for the Spring Conference and the Educational Conference & Expo.
- One complimentary exhibit table at the Spring Conference.
- One complimentary 10x10 exhibit space in a premium location at the Educational Conference & Expo.
- A banner ad featured prominently in the conference app for the Spring Conference and the Educational Conference & Expo.
- Pre- and post- conference attendee contact list for each AMRPA conference.
- A video interview recorded onsite with a member of your organization, giving you the opportunity to discuss your latest products and news. The video will be posted day-of-recording on AMRPA's LinkedIn and a copy of the video will be sent to you with full permissions to edit and use in your own marketing materials.
- Recognition as an event sponsor in marketing materials for each event (social media posts, email promotions, onsite signage).
- Linked organizational logo featured in emails sent to AMRPA members and affiliates throughout the year.
- A banner ad included for one month of the weekly AMRPA Off the Record enewsletter.
- Three promotional e-blasts to AMRPA members and Affiliates*.

*Content subject to approval by AMRPA

Spring Conference and Congressional Fly-In

March 14-16, 2027

The Royal Sonesta Washington Capitol Hill Hotel
Washington, DC

AMRPA
AMERICAN MEDICAL REHABILITATION PROVIDERS ASSOCIATION



ABOUT SPRING CONFERENCE

The AMRPA 2027 Spring Conference will take place in-person on March 14-16, 2027, in Washington, DC. The conference offers medical rehabilitation professionals a chance to hear from and speak to federal agency officials, Members of Congress, and other Washington, DC, influencers who make critical decisions every day about our field. It is more important than ever to educate ourselves and get involved in the legislative and regulatory processes that affect our membership's day-to-day operations.

Gold Sponsorship – $8,000

- One complimentary conference registration.
- One complimentary exhibit table.
- One scrolling banner ad featured prominently in the conference app.
- Pre- and post- conference attendee lists.
- One promotional eblast*.
- Video interview recorded onsite with a member of your organization, giving you the opportunity to discuss your latest products and news. The video will be posted day-of-recording on AMRPA's LinkedIn and a copy of the video will be sent to you with full permissions to edit and use in your own marketing materials.
- Recognition as an event sponsor in the Spring Conference marketing materials (social media posts, email promotions, onsite signage).

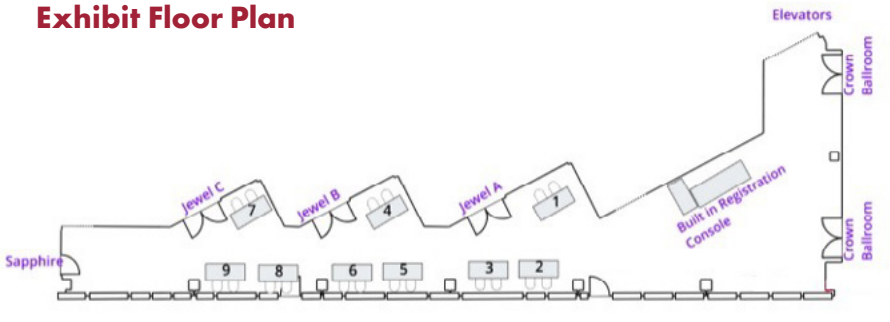
Silver Sponsorship – $5,500

- One complimentary conference registration.
- One complimentary exhibit table.
- One scrolling banner ad featured prominently in the conference app.
- Pre- and post- conference attendee lists.
- Tote bag insert*.
- Recognition as an event sponsor in the Spring Conference marketing materials (social media posts, email promotions, onsite signage).

Bronze Sponsorship – $3,000

- One complimentary conference registration.
- One complimentary exhibit table.
- Pre- and post- conference attendee lists.
- Recognition as an event sponsor in the Spring Conference marketing materials (social media posts, email promotions, onsite signage).

Exhibit Floor Plan



*Content subject to approval by AMRPA

Spring Conference and Congressional Fly-In

March 14-16, 2027

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Washington, DC



SPRING CONFERENCE A-LA-CARTE SPONSORSHIP OPPORTUNITIES

Board Presentation – $10,000

AMRPA's Board of Directors are leading executives of major health systems and medical rehabilitation hospitals. Includes a 10-15 minute presentation at the in-person Board meeting held in conjunction with the Spring Conference.

Coffee Sponsorship (three available) – $2,500

Recognition in the event schedule and exclusive signage at the beverage table.

Monday or Tuesday Breakfast Sponsor – $3,500

Includes branded napkins, recognition in the event schedule, and exclusive signage at the event.

Sunday or Monday Lunch Sponsor – $3,500

Includes branded napkins, recognition in the event schedule and exclusive signage at the event.

Sunday, Monday, or Tuesday Reception Sponsor – $5,000

Includes branded napkins, recognition in the event schedule and exclusive signage at the event."

Hotel Key Cards – $3,500

Have your branding on every attendees hotel key cards at the Royal Sonesta Washington DC Capitol Hill.

Lanyards – $3,500

Your company name or tagline printed on the name badge lanyard worn by attendees during the convention.
Note: Due to accreditation requirements, sponsor logos cannot be on the lanyards. We will use your name and font to be included with the AMRPA name on the lanyards.

Tote Bag Insert – $2,000

Surprise attendees with a sponsor-provided item included in every AMRPA tote bag.

Wi-Fi – $3,000

Includes your company name as the Wi-Fi network password, and recognition on signage, website, conference app, and other marketing materials.







*Content subject to approval by AMRPA

CONFERENCE NETWORKING IN ACTION

























2027 Educational Conference & Expo

Gaylord Rockies Resort & Convention Center | October 31-November 3 | Denver, Colorado | #AMRPAFall27

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ABOUT EDUCATIONAL CONFERENCE & EXPO

The AMRPA 2027 Educational Conference & Expo will take place on October 31-November 3, 2027 at the Gaylord Rockies Resort & Convention Center in Denver, CO. Each year, medical rehabilitation professionals from across the country attend four days of educational programs and pre-conference sessions to increase their productivity and facilitate better care for the patients they serve.

Inpatient rehabilitation hospitals and units are an integral part of the nation's health care system. They play a crucial role in advancing the care, treatment, and recovery of individuals with disabling injuries and illnesses. The AMRPA Educational Conference & Expo focuses on cutting edge and innovative strategies to promote and achieve successful outcomes and advocacy in the interests of inpatient rehabilitation hospitals and units, outpatient rehabilitation centers, and other medical rehabilitation providers.

In addition, the AMRPA educational conference offers several unique opportunities for attendees to network and socialize. Many companies support the AMRPA Educational Conference & Expo through sponsorships and exhibiting, which provides attendees the opportunity to meet face-to-face with vendors and learn about new products and services that enhance the rehabilitation profession.

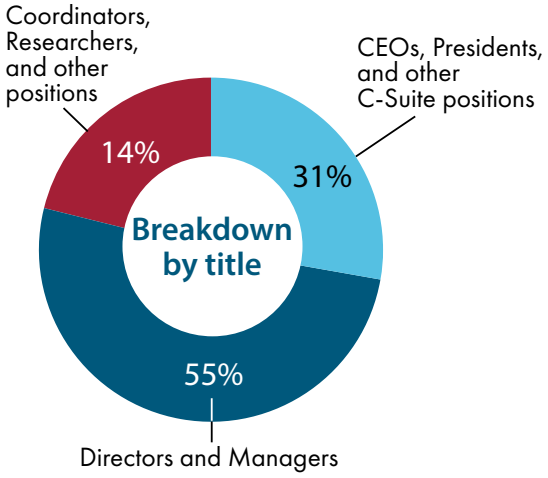


ATTENDEE DEMOGRAPHICS

We are the only medical rehabilitation organization that offers a concentrated audience of decision makers from a range of medical settings and occupations. In fact, 72% of conference and meeting attendees are the decision makers when it comes to purchases within their organization. 97% of attendees utilize the AMRPA conference app where your sponsored banner ads run constantly. In addition, company profiles and logos are available for all sponsors and exhibitors.

Who Attends?

- Chief Executive Officers
- Chief Financial Officers
- Chief Operating Officers
- Chief Medical Officers
- Medical Directors
- Physicians
- Medical Rehabilitation Managers
- Nurses
- Occupational Therapists
- Business Development VPs
- Clinical Coordinators
- Researchers
- Business & Compliance Consultants



2027 Educational Conference & Expo

Gaylord Rockies Resort & Convention Center | October 31-November 3 | Denver, Colorado | #AMRPAFall27

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WHY SPONSOR?

AMRPA Educational Conference & Expo sponsorships allow you to reach more than 4,000 rehabilitation executives, administrators, physicians, and researchers. Your sponsorship is recognized not only during the conference, but throughout the year. Sponsors gain unique exposure for their products and services, expand brand recognition and awareness, and demonstrate their commitment to the rehabilitation community to the leaders of rehabilitation systems, facilities, and units.

Gold Sponsorship – $12,950

- One complimentary conference registration.
- One complimentary 10x10 exhibit booth.
- One scrolling banner ad featured prominently in the conference app.
- Organization logo featured on event page.
- Pre- and post- conference attendee lists.
- One promotional eblast.
- Video interview recorded onsite with a member of your organization, giving you the opportunity to discuss your latest products and news. The video will be posted day-of-recording on AMRPA's LinkedIn and a copy of the video will be sent to you with full permissions to edit and use in your own marketing materials.
- Recognition as an event sponsor in the Educational Conference marketing materials (social media posts, email promotions, onsite signage).

Silver Sponsorship – $8,950

- One complimentary conference registration.
- One complimentary 10x10 exhibit booth.
- One scrolling banner ad featured prominently in the conference app.
- Organization logo featured on event page.
- Pre- and post- conference attendee lists.
- Tote bag insert.
- Recognition as an event sponsor in the Educational Conference marketing materials (social media posts, email promotions, onsite signage).

Bronze Sponsorship – $6,450

- One complimentary conference registration.
- One complimentary 10x10 exhibit booth.
- Organization logo featured on event page.
- Pre- and post- conference attendee lists.
- Recognition as an event sponsor in the Educational Conference marketing materials (social media posts, email promotions, onsite signage).







*Content subject to approval by AMRPA

2027 Educational Conference & Expo

Gaylord Rockies Resort & Convention Center | October 31-November 3 | Denver, Colorado | #AMRPAFall27

AMRPA
AMERICAN MEDICAL REHABILITATION PROVIDERS ASSOCIATION

A-LA-CARTE SPONSORSHIP OPTIONS

Board Presentation – $10,000

AMRPA's Board of Directors are leading executives of major health systems and medical rehabilitation hospitals. Includes a 10-15 minute presentation at the in-person Board meeting held in conjunction with the Spring Conference.

Patient Perspective Sponsor – $10,000

Introduce your patient and members of their care team to AMRPA attendees. Includes a live 45-minute presentation with questions from the audience.

Reception with Exhibitors (two available) – $7,500

Includes branded napkins, recognition in the event schedule and daily email to conference attendees, and exclusive signage at the event.

Headshot Lounge Sponsorship – $7,500

Includes recognition prior and during conference, shout outs in the app, and exclusive signage at headshot lounge.

Onsite LinkedIn Video Interview (four available) – $5,500

Promote your organization, products, and services during a 10-minute video interview recorded onsite with a member of your organization, giving you the opportunity to discuss your latest products and news. The video will be posted day-of-recording on AMRPA's LinkedIn and a copy of the video will be sent to you with full permissions to edit and use in your own marketing materials.

Lanyards – $5,500

Your company name or tagline printed on the name badge lanyard worn by attendees during the convention.
Note: Due to accreditation requirements, sponsor logos cannot be on the lanyards. We will use your name and font to be included with the AMRPA name on the lanyards.

Hotel Key Cards – $5,500

Have your branding on every attendees hotel key card they receive at time of check in.

Coffee Sponsorship (two available) – $3,000

Includes recognition in the event schedule and daily email to conference attendees, and exclusive signage at the beverage table.

Breakfast Sponsorship (two available) – $4,000

Includes recognition in the event schedule and daily email to conference attendees, and exclusive signage outside the breakfast.

Lunch Sponsorship (two available) – $4,000

Includes branded napkins, recognition in the event schedule and daily email to conference attendees, and exclusive signage at the event.

Wi-Fi – $5,000

Become the official conference Wi-Fi sponsor. Wi-Fi network password will be branded with your company name, company logo on all signage and areas of the app that mention the Wi-Fi login instructions, logo and recognition included on conference website.

A-la-carte options continued on the next page







2027 Educational Conference & Expo

Gaylord Rockies Resort & Convention Center | October 31-November 3 | Denver, Colorado | #AMRPAFall27

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AMERICAN MEDICAL REHABILITATION PROVIDERS ASSOCIATION

A-LA-CARTE SPONSORSHIP OPTIONS

Sponsored Session – $7,500 (one available)

Bring your expertise to the AMRPA conference audience with a dedicated 45-minute educational session. This exclusive opportunity gives your organization the ability to develop and present a session on a topic relevant to medical rehabilitation professionals before the official conference program begins. The sponsor is responsible for identifying and coordinating speakers, developing the presentation, and managing all session content.

Includes:

- Dedicated 45-minute session Monday morning directly before the conference kick off session.
- Session listing on the online conference schedule and mobile app.
- Promotion through AMRPA email and social media channels leading up to the conference.
- Onsite signage promoting the session.
- Inclusion in conference materials and attendee communications, as appropriate.
- Onsite logistical support for the session.

Session topic, speakers, presentation materials, and promotional content are subject to AMRPA approval. Sponsors are responsible for all speaker arrangements and presentation content.

Sponsored sessions are not eligible for CE credit.

Conference App – $5,000

Become the official sponsor of the AMRPA Conference App. Have your name and logo prominently displayed within the app, on the AMRPA website, and be recognized as an official AMRPA sponsor.

Pens – $4,000

Your organization logo will be on pens included in the convention tote bags given to attendees. A fantastic way to show off your company because everyone needs a pen and will grab yours.

Tote Bag Insert – $2,500

Surprise attendees with a sponsor-provided item included in every AMRPA tote bag.

Vendor Room – $5,000

Take your conference presence beyond the exhibit hall with a private meeting space for your organization. A Vendor Room provides your organization with a dedicated private room throughout the conference to host meetings, demonstrations, presentations, or conversations with attendees.

Includes:

- Private, dedicated meeting room for the duration of the conference.
- One complimentary full conference registration.
- Recognition of participation in applicable conference materials and attendee communications, including the event webpage, app, and onsite signage.
- Pre- and post- conference attendee lists.
- Lead retrieval functionality through conference app.
- Standard room setup provided by AMRPA/venue, as applicable.







2027 Educational Conference & Expo

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WHY EXHIBIT?

The AMRPA exhibit area is action-packed and located throughout the main foyer of the conference meeting rooms. Take advantage of this exceptional venue to promote your products, showcase your services, share your message, and increase your visibility with collaboration among key individuals in the field of medical rehabilitation. Over 600 attendees are expected at the AMRPA Educational Conference & Expo. Our exhibit area is the center of conference activity ensuring high volumes of attendee traffic and is the pathway to plenary and concurrent sessions. Each reception and coffee break takes place in the exhibit area daily.

Every exhibitor receives

- One complimentary full conference registration
- One 10x10 exhibit booth
- Recognition of participation on the event webpage
- Pre- and post- conference attendee lists
- Lead retrieval functionality through conference app
- AMRPA Members receive special recognition in the exhibit hall

Exhibit Booth Pricing

Exhibitor Classification	Super Saver Exhibitor Rate (Ends January 31, 2027)	Early Bird Exhibitor Rate (Available February 1 through May 31, 2027)	Regular Exhibitor Rate (Begins June 1, 2027)
Members	$3,950	$4,200	$4,450
Nonmembers	$4,950	$5,200	$5,450

All exhibit booth reservations are not final until an exhibitor contract is received. To receive the super save rate, full payment and an exhibitor contract must be received before January 31, 2027. To receive the early bird rate, full payment and an exhibitor contract must be received before May 31, 2027. Exhibit booths are provided on a first come, first served basis, pending the approval of AMRPA.

Exhibit Staff Registration

Every exhibitor receives one complimentary full conference registration, which includes access to all conference sessions, the exhibit hall, breakfasts, lunches, breaks, receptions, and other networking functions. Additional company representatives can attend to staff the exhibit booth for the exhibitor registration fee of $450. However, any company representatives who wish to attend the conference educational sessions must pay the full registration price.

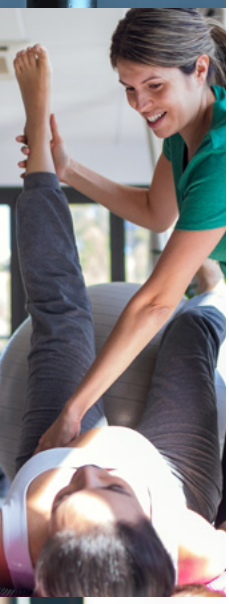
Note: Everyone who will be accessing the exhibit hall must be registered for the AMRPA conference, either as a full registration attendee or as an exhibit staff only attendee. If you do not register ahead of time, you will be required to register on-site to gain access to the exhibit hall.

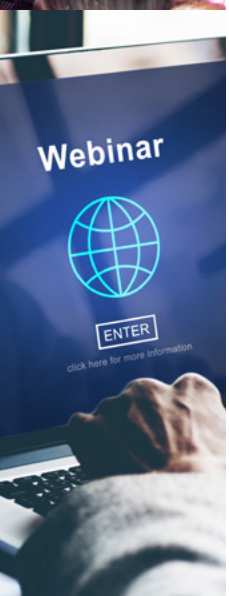
Exhibit Floor Plan



AMRPA Advertising Opportunities







Off The Record

AMPRA's weekly e-newsletter is focused on the latest legislative, regulatory, and public policy affecting the medical rehabilitation industry. It reaches over 2,000 AMRPA members and has an open rate of 41% and a click rate of 26%. Linked banner ads are available in two placements per issue.

Premium placement (top of newsletter)

$2,500 for one month or
$6,500 for three months

Center placement (middle of the newsletter)

$1,500 for one month or
$3,500 for three months

Size specifications: 600 x 200 pixels in .jpeg or .png format.

Due date: The last Tuesday of the previous month.

Webinar – $7,500

Put your organization in front of AMRPA's engaged community of medical rehabilitation professionals with a sponsored educational webinar. This opportunity gives your organization a platform to share valuable insights, showcase expertise, and connect with AMRPA members and other rehabilitation professionals throughout the year.

Includes:

- 45–60-minute virtual webinar hosted on an AMRPA-approved topic.
- Opportunity for sponsor representative(s) to present and participate in the program.
- Sponsor recognition on the webinar registration page.
- Promotion through AMRPA email and social media channels.
- Sponsor recognition at the beginning and conclusion of the webinar.
- Webinar recording available to registrants following the event.
- Registration and attendance metrics provided to the sponsor after event.

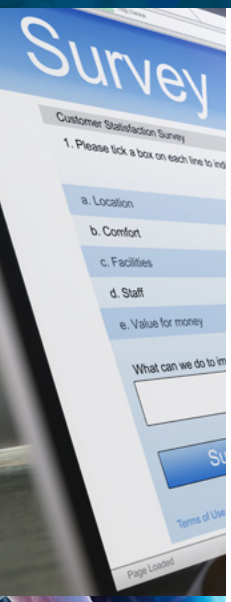
All webinar topics, speakers, presentations, and promotional materials are subject to AMRPA approval. Sponsored webinars must provide meaningful educational value to the medical rehabilitation community and may not be solely promotional in nature.

Sponsored webinars are not eligible for CE credit.

AMRPA Partner Success Stories

Neuro Rehab VR partnered with AMRPA in 2026 to host a sponsored webinar. The webinar provided the sponsor with an opportunity to connect directly with a highly engaged audience of medical rehabilitation professionals. Through a combination of targeted email promotion, social media outreach, and AMRPA's trusted platform, the sponsor hosted a successful webinar.

AMRPA Advertising Opportunities







Sponsored Survey – $7,500

Gain valuable insight into the medical rehabilitation community while positioning your organization as a supporter of industry research. AMRPA will partner with your organization to distribute a survey designed to gather insights, trends, and perspectives from medical rehabilitation professionals.

Includes:

- Collaborative development of an AMRPA-approved survey topic and questions. Sponsor is responsible for developing survey content, with AMRPA input and review.
- Distribution of the survey to AMRPA members and/or other targeted AMRPA audiences.
- Promotion through AMRPA email and social media channels.
- Summary of survey participation and key findings.
- Digital recognition of your organization as the survey sponsor.
- Opportunity to receive a copy of the final survey results.
- Opportunity to share the findings through your own marketing channels, subject to AMRPA approval.

Survey topics, questions, methodology, distribution, and promotional materials are subject to AMRPA approval. Surveys must provide meaningful value to the medical rehabilitation community and may not be used solely for lead generation or direct sales purposes.

AMRPA Partner Success Stories

Vios Medical partnered with AMRPA in 2026 to conduct an industry survey, and the response was immediate. The survey quickly exceeded the sponsor's initial response goal, providing a strong pool of valuable insights from the medical rehabilitation community. The sponsor was extremely pleased with both the level of engagement and the results, demonstrating the value of AMRPA's access to a highly targeted and engaged audience.

Save The Date!

AMRPA
AMERICAN MEDICAL REHABILITATION PROVIDERS ASSOCIATION

2028 Spring Conference & Congressional Fly-In

April 30 – May 2, 2028

The Royal Sonesta Washington Capitol Hill Hotel
Washington DC



#AMRPASpring28

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Save the Date!

2028

Fall Educational Conference & Expo

October 1-4, 2028

Signia by Hilton Indianapolis
Indianapolis, IN

#AMRPAFall28

